



Dirt Trapper Doormat

A retail ready white label doormat for consumers

- Hugely popular and ultra-absorbent mat that lifts water and mud from footwear and paws.
- Available with hangers and bespoke printed header cards for simple and effective display in retail.
- Helps to prevent moisture and soil from being tracked indoors.
- Latex backing helps to keep the mat in place for slip-resistance.
- · Machine washable but can also be tumble or drip-dried.
- Comes with a 2-year guarantee.
- Material: Cotton Product Height: 8 mm







Styles Available









Slate Grey

Light Grey

Brown

Beige

Parts

Part Number	Size	Colour	Weight
DT020004	0.5 m x 0.75 m	Light Grey	0.80 kg
DT050004	0.5 m x 0.75 m	Brown	0.80 kg
DT060004	0.5 m x 0.75 m	Slate Grey	0.80 kg
DT140004	0.5 m x 0.75 m	Beige	0.80 kg

Technical Specification

Material	Cotton
Backing	Latex
Surface Finish	Straight set
Product Height	8 mm
Product Weight	2kg/ m2
Roll Length	N/A
Mat Edge	Borderless
Pile Weight	0.85Kg/ m2
Environmental Resistance	Suitable for indoor environments or covered outdoor areas
UV Resistance	No

Typical Applications	Entrance areas
Installation Method	Loose lay
Country of Origin	UK
Guarantee	2 years against manufacturing defects
Colour fastness to light	4-5 depending on colour
Colour fastness to rubbing, wet and dry	4-5 depending on colour
Colour fastness to water	4-5 depending on colour
Colour fastness to soiling	4-5 depending on colour

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